## CREATE ZOOM MEETINGS AND INVITATIONS FROM YOUR IMIS EVENTS IN ONE CLICK

Zoom meetings and webinars have soared in popularity since Covid19. Usage surged dramatically from 10 million daily meeting participants in 2019 to over 300 million each day. Even as we've emerged back into face to face meetings, hybrid events and home working have helped maintain demand at previously unimagined levels. With that popularity have come issues, needing to set up events in Zoom and iMIS so that events appear on your website but can then join the meeting. Controlling attendance to only those who have registered or paid and measuring the success of your virtual events along side the physical ones.

Connect for Zoom helps with this by:

- Creating the event in iMIS then Connect for Zoom can automatically create the Zoom event for you! Or link an iMIS event to an existing Zoom webinar or meeting
- Allowing you to use iMIS event registration to register your attendees and then creating those registrations in Zoom and writing individual join links back into iMIS
- Pulling webinar attendance back into iMIS allowing you to analyse all your data in one place
- Providing a robust set of dashboards to help you understand the success of your Zoom meeting program alongside your other event data

This integration is a significant time saver for your event staff removing the need to setup the same event in multiple places and the need to manage registrant lists across platforms. Connect Systems Global will install, configure and support Connect for Zoom as well as providing training, meaning that you can concentrate on running your events whilst leveraging all the features of the Zoom platform.

To learn more about Connect Systems Global and our suite of products and services, please visit us at www.connectsystemsglobal.com or email msmeeth@connectsystemsglobal.com